



Nationwide Launch of New Affordable Video Blogging Service for Attorneys Debuts Today

The Nationwide launch of Visual Blogging Solutions, LLC brings a revolutionary new video blogging solution for attorneys looking to market to and connect with potential clients prior to a first meeting.

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Visual Blogging Solutions, LLC, today announced the nationwide launch of Your Legal Reporter visual blogs, a revolutionary new video blogging solution for attorneys.

Visual blogs use embedded video, which allows attorneys to directly address their clients and potential clients while providing significantly better search engines than written blogs alone.

"We wanted to make available to attorneys a marketing solution which is both affordable and effective," explained Susan Cunningham, CEO of Visual Blogging Solutions, LLC.

"Your Legal Reporter visual blogs provide a way for attorneys to make emotional connections with potential clients even before they meet. They provide people an opportunity to see the attorney they are considering in action before making the commitment to have that attorney represent them in negotiations or the courtroom."

The visual blogs also help websites rise above their competition in the search engine results. A Forrester Research study found that websites are 53 times more likely to appear on page one of Google Search results if there is video on their website.

With attorneys looking to cut marketing costs as much as possible, Cunningham knew that she and her team needed to come up with a way to circumvent all of the usual costs of visual blogs: having a video production team come to an attorney's office, set up their equipment, and spend hours there creating an effective video blog, or, alternatively, having an attorney waste hours of his or her time traveling to a production studio and sitting through a lengthy taping session.

Your Legal Reporter visual blogs are part of a unique new system which offers attorneys the opportunity to purchase visual blogs for as low as \$195, and to have them up and running, live on the internet, within a day. And they are created in the comfort and convenience of the attorney's office, home, or any other location the attorney chooses.

The visual blogs can also be used in social media releases, in video news releases, and embedded in email marketing letters. An Implex Email Marketing Trend survey found that video in email increases click-through rates by 96 percent, and an Eloqua Survey found that press releases that include a video component receive a 500 percent increase in views.

Those seeking more information may visit <http://www.yrclients.com>.

About Visual Blogging Solutions LLC

In developing the concept of Your Legal Reporter visual blogs, Susan Cunningham leads a multi-disciplinary team which includes website designers, search engine optimization experts, writers, researchers and television news production specialists.

In addition to Susan's responsibilities with Visual Blogging Solutions, she is also a principal in Novatar Productions, LLC. Her career spans over 40 years in corporate America in U.S. and global companies, including Munters AB, Sweden, Abu-Garcia and State Street Bank.

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